



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

### Traffic Department

Central Office, Maharashtra Vahatuk Bhavan,  
Dr.Anandrao Nair Marg, Mumbai Central, Mumbai - 400 008.

## GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. **The Corporation has a fleet of over 15000 Buses, 247 Depots. Average 58 lakh passengers travel daily by 85000 trips approximately through MSRTC, buses.** The MSRTC has 6 Regions, 30 Divisions, 575 Bus Stations, 3632 Pick-up Sheds, Residential Quarters, Offices, Workshops etc., Which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

### Advertisement for commercial places at Regional, Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 5 crore in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.1 crore from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.20, 000/- + 12.50% Vat - Rs.2,500/-  
Total Rs.22,500/-
- (2) Earnest Money Deposit - Rs 40,00,000/(Rupees Forty Lakhs only)
- (3) Mode of payment of EMD - By way of Demand Draft drawn in favour of MSRTC fund account drawn on any Nationalised/ Scheduled Bank payable in Mumbai. EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12/11/2008 to 2 /12/2008.  
(On office days only between 10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3 /12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3 /12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**General Manager (Traffic)**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, -----

Division -----

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

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#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
( For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in  
Mumbai. EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**The Divisional Controller**  
..... **Division**

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-fax.

Tel.

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**MAHARASHTRA STATE ROAD TRANSPORT CORPORATION**  
**The office of Regional Manager, ..... Region**

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**GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES**

**TENDER NOTICE**

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Region has .....Divisions Depots, Bus Stations, Pick-up Sheds, Residential Quarters, Offices, Workshops etc., Which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting.

**Advertisement for commercial places at Regional, Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.**

<b><u>Type of Advertisement</u></b>	<b><u>Size of Advertisement</u></b>	
	<b><u>Min.</u></b>	<b><u>Max.</u></b>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
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4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Video Advts.		
a) Multi Media / Plasma Display		
b) Radio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 1 crore in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.20 lacs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008. Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat Rs. 625/-  
Total Rs.5,625/-
- (2) Earnest Money Deposit - Rs 20,00,000/(Rupees Twenty Lakhs only )  
(For the Head Quarter of Region Office)
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in  
Mumbai. EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12/11/2008 to 2 /12 /2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
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**The Regional Manager**  
..... Region



महाराष्ट्र राज्य मार्ग परिवहन महामंडळ  
विभाग नियंत्रक, यांचे कार्यालय .....  
..... विभाग

**जाहिरात व्यवसायिकांसाठी सुवर्णसंधी**  
**निविदा सूचना**

महाराष्ट्र राज्य मार्ग परिवहन महामंडळ ही रस्ते प्रवासी वाहतूक करणारी देशातील अग्रगण्य व राज्यातील एकमेव संस्था असून महाराष्ट्र राज्य व लगतच्या राज्यात तिचे प्रवासी वाहतूकीचे जाळे प्रसरलेले आहे. ----- विभागाकडे ----- आगारे आहेत. ----- विभागातील विभागीय कार्यालय, कार्यशाळा, आगारे, बसस्थानके, मार्गानिवारे, अधिकारी / कर्मचारी निवासस्थाने इत्यादी जागा जाहिरात वाणिज्य प्रसिध्दी करिता अतिशय उपयुक्त आहेत.

----- विभागात विविध आस्थापनावरील जागा उदा. विभागातील विभागीय कार्यालय, कार्यशाळा, आगारे, बसस्थानके, मार्गानिवारे, अधिकारी / कर्मचारी निवासस्थाने या ठिकाणी खालीलप्रमाणे जाहिरात करता येईल.

**जाहिरातीचे प्रकार**

**जाहिरातीचे आकार**

	किमान	कमाल
अ) होर्डिंग्ज	12' X 8'	60' X 20'
ब) साईन बोर्ड	3' X 2'	12' X 3'
क) ग्लोसाईन बोर्ड	3' X 2'	12' X 3'
ड) एल.सी.डिस्प्ले बोर्ड / इलेक्टॉनिकसाईनबोर्ड	3' X 2'	12' X 3'
ई) निऑन साईन बोर्ड	3' X 2'	12' X 3'
इ) शोकेस		
ऊ) ऑडिओ / व्हिडिओ जाहिरात		

- 1) मल्टि मिडीया / प्लेझमा डिस्प्ले - व्हिडिओ जाहिराती
- 2) रेडिओ / एफएमद्वारे ऑडिओ जाहिराती
- 3) ऑनलाईन टिव्ही / क्लोज सर्किट टिव्ही / बोलके घडयाळ

1 ते 7 बाबत प्रतिबंधीत क्षेत्र सोडून इतर ठिकाणी जाहिरात करता येईल.

----- विभाग निविदाद्वारे या सर्व ठिकाणी व्यापारी जाहिराती मिळविणे, प्रदर्शित करणे या व्यवसायासाठी निश्चित हमी रक्कम देण्याच्या तत्वावर तीन वर्षांच्या कालावधीसाठी एकमेव जाहिरात परवानाधारकाची नियुक्ती करण्यासाठी दोन स्वतंत्र मोहोदबंद निविदाकरिता जाहिरात क्षेत्रातील ख्यातनाम व अनुभवी जाहिरात एजन्सीकडून देकार मागवित आहे. सदर एजन्सीजना जाहिरात प्रसिध्दी व्यवसायाचा आऊटडोअर जाहिरातींचा मागील किमान दोन वर्षांचा अनुभव वार्षिक उलाढाल मागील दोन वर्षात प्रत्येक वर्षी किमान रु. 20 लाख इतकी आऊटडोअर जाहिरात क्षेत्रातील असणे आवश्यक आहे व त्याकरिता आयकर दाखला व चार्टर्ड अकौन्टंटचे मागीलदोन वर्षांचे म्हणजे 2007, 2008 तसेच रु. 4 लक्ष रकमेचे राष्ट्रीयकृत / शेड्युल बँकाचे सॉल्व्हनसी सर्टिफिकेट जोडणे आवश्यक आहे अशा संस्थाकडून मोहोरबंद निविदा दोन पाकीट पध्दतीत मागविण्यांत येत आहेत.

महामंडळ बसस्थानक व इतर इमारती जाहिरातीसाठी निविदाकारांकडून राज्यस्तर, प्रादेशिकस्तर व विभागीय स्तर अशा 3 प्रकारात निविदा मागवत असून या पर्यार्यापैकी महामंडळास सर्वोच्च निविदा हमी रक्कम प्राप्त होईल त्या पर्यायानुसार परवानाधारकाची नियुक्ती करण्यात येईल.

1. निविदा प्रपत्राचे मूल्य : निविदाकरिता प्रत्येक रु.5,000/- व 12.50%  
रु. 625/-अशी एकूण रक्कम रु. 5625/-
2. निविदा इसारा रक्कम : रु.5,00,000/- ( रुपये पांच लाख फक्त)  
( प्रादेशिक मुख्यालय असणाऱ्या विभागांकरिता )  
रु. 2,00,000/- ( रुपये दोन लाख फक्त )  
( इतर विभागाकरिता )
3. इसारा अदा करावयाची पध्दती : राष्ट्रीयकृत शेडयुल / सहकारी बँकेचा डिमांड ड्राफ्ट  
'एमएसआरटीसी'च्या नावे काढलेल्या व ----- येथे  
देय असलेला इसारा रक्कमेचा डी.डी.तांत्रिक  
निविदेसह जोडावा
4. निविदा प्रपत्र विक्रीची मुदत : दि. / /2008 ते / /2008  
(फक्त कार्यालयीन कामकाजाच्या दिवशी,  
वेळ सकाळी 10.30 ते 02.30 वाजेपर्यंत )
5. निविदा पूर्व बैठक : दि. 20/11/2008 रोजी 11.00 वा.
6. मोहोरबद निविदा सादर करण्याची  
अंतिम तारीख व वेळ : दि. 3 /12/2008 रोजी दुपारी 12.00 वाजेपर्यंत.  
तांत्रिक निविदा उघडण्याची तारीख व वेळ : दि. 3/12/2008 रोजी दुपारी 2.00 वाजता.  
आर्थिक निविदा उघडण्याची तारीख व वेळ : दि. 3/12/2008 रोजी दुपारी 5 वाजता.
7. निविदा प्रपत्र विक्रीचे व स्विकृतीचे ठिकाण : वरीलप्रमाणे.

विभाग नियंत्रक

----- विभाग



महाराष्ट्र राज्य मार्ग परिवहन महामंडळ  
प्रादेशिक व्यवस्थापक, यांचे कार्यालय, -----  
----- प्रदेश।

दूरध्वनी क्र. -----

फॅक्स नं.

जाहिरात व्यवसायिकांसाठी सुवर्णसंधी  
निविदा सूचना

महाराष्ट्र राज्य मार्ग परिवहन महामंडळ ही रस्ते प्रवासी वाहतूक करणारी देशातील अग्रगण्य व राज्यातील एकमेव संस्था असून महाराष्ट्र राज्य व लगतच्या राज्यात तिचे प्रवासी वाहतूकीचे जाळे प्रसरलेले आहे. ----- प्रदेशाकडे प्रादेशिक कार्यालय, विभागीय कार्यालय, कार्यशाळा, आगारे, बसस्थानके, मार्गानिवारे, अधिकारी / कर्मचारी निवासस्थाने इत्यादी जागा वाणिज्य प्रसिध्दी करीता अतिशय उपयुक्त आहेत.

----- प्रदेशात विविध आस्थापनावरील जागा उदा. विभागातील विभागीय कार्यालय, कार्यशाळा, आगारे, बसस्थानके, मार्गानिवारे, अधिकारी / कर्मचारी निवासस्थाने या ठिकाणी खालीलप्रमाणे जाहिरात करता येईल.

जाहिरातीचे प्रकार

जाहिरातीचे आकार

किमान	कमाल
12' X 8'	60' X 20'
3' X 2'	12' X 3'
3' X 2'	12' X 3'
3' X 2'	12' X 3'
3' X 2'	12' X 3'

- अ) होर्डिंग्ज  
ब) साईन बोर्ड  
क) ग्लोसाईन बोर्ड  
ड) एल.सी.डिस्प्ले बोर्ड / इलेक्टॉनिकसाईनबोर्ड  
ई) निऑन साईन बोर्ड  
इ) शोकेस  
ऊ) ऑडिओ / व्हिडिओ जाहिरात

- 1) मल्टि मिडीया / प्लॉझमा डिस्प्ले - व्हिडिओ जाहिराती
- 2) रेडिओ / एफएमद्वारे ऑडिओ जाहिराती
- 3) ऑनलाईन टिव्ही / क्लोज सर्किट टिव्ही / बोलके घडयाळ

1 ते 7 बाबत प्रतिबंधीत क्षेत्र सोडून इतर ठिकाणी जाहिरात करता येईल.

----- प्रदेश निविदाद्वारे या सर्व ठिकाणी व्यापारी जाहिराती मिळविणे, प्रदर्शित करणे या व्यवसायासाठी निश्चित हमी रक्कम देण्याच्या तत्वावर तीन वर्षांच्या कालावधीसाठी एकमेव जाहिरात परवानाधारकाची नियुक्ती करण्यासाठी दोन स्वतंत्र मोहोदबंद निविदाकरिता जाहिरात क्षेत्रातील ख्यातनाम व अनुभवी जाहिरात एजन्सीकडून देकार मागवित आहे. सदर एजन्सीजना जाहिरात प्रसिध्दी व्यवसायाचा आऊटडोअर जाहिरातींचा मागील किमान दोन वर्षांचा अनुभव आवश्यक असून वार्षिक उलाढाल मागील दोन वर्षात प्रत्येक वर्षी किमान रु. 1 कोटी इतकी आऊटडोअर जाहिरात क्षेत्रातील असणे आवश्यक आहे व रु.

20 लाख रक्कमेचे राष्ट्रीयकृत / शेडयुल बँकाचे सॉल्व्हनसी सर्टिफिकेट जोडणे आवश्यक आहे अशा संस्थाकडून मोहोरबंद निविदा दोन पाकीट पध्दतीत मागविण्यांत येत आहेत.

महामंडळ बसस्थानक व इतर इमारती जाहिरातीसाठी निविदाकारांकडून राज्यस्तर, प्रादेशिकस्तर व विभागीय स्तर अशा 3 प्रकारात निविदा मागवत असून या पर्यार्यापैकी महामंडळास सर्वोच्च निविदा हमी रक्कम प्राप्त होईल त्या पर्यायानुसार परवानाधारकाची नियुक्ती करण्यात येईल.

1. निविदा प्रपत्राचे मूल्य : निविदाकरिता प्रत्येक रु.5,000/- व 12.50%  
रु. 625/-अशी एकूण रक्कम रु. 5625/-
2. निविदा इसारा रक्कम : रु.20,00,000/- ( रुपये वीस लाख फक्त)
3. इसारा अदा करावयाची पध्दती : राष्ट्रीयकृत / शेडयुल / सहकारी बँकेचा डिमांड ड्राफ्ट  
'एमएसआरटीसी'च्या नावे काढलेल्या व ----- येथे देय  
असलेला.इसारा रक्कमेचा डी.डी.तांत्रिक निविदेसह जोडावा
4. निविदा प्रपत्र विक्रीची मुदत : दि. 12/11/2008 to 2 /12 /2008.  
(फक्त कार्यालयीन कामकाजाच्या दिवशी,  
वेळ सकाळी 10.30 ते 02.30 वाजेपर्यंत )
7. निविदा पूर्व बैठक : दि. 20/11/2008 रोजी 11.00 वा.
8. मोहोरबंद निविदा सादर करण्याची  
अंतिम तारीख व वेळ : दि. 3/12/2008 रोजी दुपारी 12.00 वाजेपर्यंत.  
तांत्रिक निविदा उघडण्याची तारीख व वेळ : दि. 3/12/2008 दुपारी 2.00 वाजता  
आर्थिक निविदा उघडण्याची तारीख व वेळ : दि. 3 /12/2008 रोजी दुपारी 5 वाजता.
7. निविदा प्रपत्र विक्रीचे व स्विकृतीचे ठिकाण : वरीलप्रमाणे.

प्रादेशिक व्यवस्थापक

----- प्रदेश



## महाराष्ट्र राज्य मार्ग परिवहन महामंडळ

मध्यवर्ती कार्यालय, महाराष्ट्र वाहतूक भवन, डॉ.आनंदराव नायर मार्ग, मुंबई - 400008.

दूरध्वनी क्र.022-23023900.

फॅक्स नं.022-23071376.

### वाहतूक खाते

## जाहिरात व्यवसायिकांसाठी सुवर्णसंधी

### निविदा सूचना

महाराष्ट्र राज्य मार्ग परिवहन महामंडळ ही रस्ते प्रवासी वाहतूक करणारी देशातील अग्रगण्य व राज्यातील एकमेव संस्था असून महाराष्ट्र राज्य व लगतच्या राज्यात तिचे प्रवासी वाहतूकीचे जाळे प्रसरलेले आहे. महामंडळाच्या सुमारे 30 विभागाकडे 247 आगारे आहेत. एस.टी.महामंडळ दररोज अंदाजे 85,000 बस फे-यांद्वारे सरासरी 58 लाख प्रवाशांची वाहतूक करते. 30 विभागातील विभागीय कार्यालये, कार्यशाळा, आगारे, बसस्थानके, मार्गानिवारे, अधिकारी / कर्मचारी निवासस्थाने इत्यादी जागा जाहिरात वाणिज्य प्रसिध्दी करीता अतिशय उपयुक्त आहेत.

### जाहिरात प्रसिध्द करण्यासाठी राज्यस्तरीय विविध आस्थापनावरील जागा

#### जाहिरातीचे प्रकार

#### जाहिरातीचे आकार

किमान	कमाल
12' X 8'	60' X 20'
3' X 2'	12' X 3'
3' X 2'	12' X 3'
3' X 2'	12' X 3'
3' X 2'	12' X 3'

अ) होर्डिंग्ज

ब) साईन बोर्ड

क) ग्लोसाईन बोर्ड

ड) एल.सी.डिस्प्ले बोर्ड / इलेक्टॉनिकसाईनबोर्ड

ई) निऑन साईन बोर्ड

इ) शोकेस

ऊ) ऑडिओ / व्हिडिओ जाहिरात

1) मल्टि मिडीया / फ्लाइंग डिस्प्ले - व्हिडिओ जाहिराती

2) रेडिओ / एफएमद्वारे ऑडिओ जाहिराती

3) ऑनलाईन टिव्ही / क्लोज सर्किट टिव्ही / बोलके घडयाळ

1 ते 7 बाबत प्रतिबंधीत क्षेत्र सोडून इतर ठिकाणी जाहिरात करता येईल.

राज्यस्तरीय निविदाद्वारे या सर्व ठिकाणी व्यापारी जाहिराती मिळविणे, प्रदर्शित करणे या व्यवसायासाठी निश्चित हमी रक्कम देण्याच्या तत्वावर तीन वर्षांच्या कालावधीसाठी एकमेव जाहिरात परवानाधारकाची नियुक्ती करण्यासाठी दोन स्वतंत्र मोहोदबंद निविदाकरिता जाहिरात क्षेत्रातील ख्यातनाम व अनुभवी जाहिरात एजन्सीकडून देकार मागवित आहे. सदर एजन्सीजना जाहिरात प्रसिध्दी व्यवसायाचा आऊटडोअर जाहिरातींचा मागील किमान दोन वर्षांचा अनुभव वार्षिक उलाढाल मागील दोन वर्षात प्रत्येक वर्षी किमान रु. 5 कोटी इतकी आऊटडोअर जाहिरात क्षेत्रातील असणे आवश्यक आहे व रु. 1कोटी इतकी रकमेचे

राष्ट्रीयकृत / शेड्युल बँकाचे सॉलव्हनसी मागील दोन वर्षांचे म्हणजे 2007, 2008 या वर्षांचे सर्टिफिकेट जोडणे आवश्यक आहे. अशा संस्थाकडून मोहोरबंद निविदा दोन पाकीट पध्दतीत मागविण्यांत येत आहेत.

महामंडळ बसस्थानक व इतर इमारती जाहिरातीसाठी निविदाकारांकडून राज्यस्तर, प्रादेशिकस्तर व विभागीय स्तर अशा 3 प्रकारात निविदा मागवत असून या पर्यार्यापैकी महामंडळास सर्वोच्च निविदा हमी रक्कम प्राप्त होईल त्या पर्यायानुसार परवानाधारकाची नियुक्ती करण्यात येईल.

1. निविदा प्रपत्राचे मूल्य : निविदाकरिता प्रत्येक रु.20,000/- व 12.50% व्हॅट रु.2500अशी एकूण रक्कम रु.22500/-
2. निविदा इसारा रक्कम : रु.40,00,000/- ( रुपये चाळीस लाख फक्त)
3. इसारा अदा करावयाची पध्दती : राष्ट्रीयकृत बँकेचा डिमांड ड्राफ्ट 'एमएसआरटीसी'च्या नावे काढलेल्या व मुंबई येथे देय असलेला.इसारा रक्कमेचा डी.डी.तांत्रिक निविदेसह जोडावा
4. निविदा प्रपत्र विक्रीची मुदत : दि. 12/ 11/ 2008 ते 2 /12 /2008  
(फक्त कार्यालयीन कामकाजाच्या दिवशी,  
वेळ सकाळी 10.30 ते 02.30 वाजेपर्यंत )
5. मोहोरबंद निविदा सादर करण्याची अंतिम तारीख व वेळ : दि. 3 /12/2008 रोजी दुपारी 12 वाजेपर्यंत.  
तांत्रिक निविदा उघडण्याची तारीख व वेळ : दि. 3/12/2008 रोजी दुपारी 2 वाजता.  
आर्थिक निविदा उघडण्याची तारीख व वेळ : दि. 3/12/2008 रोजी दुपारी 5 वाजता.
6. निविदा प्रपत्र विक्रीचे व स्विकृतीचे ठिकाण : वरीलप्रमाणे.

**महाव्यस्थापक (वाहतूक)**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Mumbai Division  
Kirol Road, Vidyavihar, Kurla, Mumbai-400086.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Mumbai Division has 5 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Mumbai.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Mumbai Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Thane Division

Thane.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Thane Division has 8 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Video Advts.		
a) Multi Media / Plasma Display		
b) Radio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Thane.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Thane Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Palghar Division

Palghar.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Palghar Division has 8 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Palghar.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Palghar Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Raigad Division

Dist. Raigad, (Pen).

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Mumbai Division has 5 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Raigad (Pen).  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Raigad (Pen) Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Ratnagiri Division

Ratnagiri

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Ratnagiri Division has 9 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Ratnagiri.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Ratnagiri Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Sindhudurg Division  
Sindhudurg, Kankavali.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Sindhudurg Division has 7 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Sindhudurg, Kankavali.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Sindhudurg Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Pune Division

Pune.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Pune Division has 12 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Pune.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Pune Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Satara Division

Satara

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Satara Division has 11 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Video Advts.		
a) Multi Media / Plasma Display		
b) Radio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Satara.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Satara Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Sangli Division

Sangli.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Sangli Division has 5 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Sangli.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Sangli Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Kolhapur Division

Kolhapur.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Kolhapur Division has 12 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Kolhapur.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Kolhapur Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Solapur Division

Solapur.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Solapur Division has 9 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificied in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Solapur.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Solapur Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Nashik Division

Nashik.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Nashik Division has 13 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Video Advts.		
a) Multi Media / Plasma Display		
b) Radio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Nashik.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Nashik Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Ahmednagar Division  
Ahmednagar.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Ahmednagar Division has 11 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Ahmednagar.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Ahmednagar Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Dhule Division

Dhule.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Dhule Division has 9 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Dhule.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Dhule Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Jalgaon Division

Jalgaon.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Jalgaon Division has 11 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Jalgaon.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Jalgaon Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Aurangabad Division

Aurangabad.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Aurangabad Division has 8 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Aurangabad.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Aurangabad Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Beed Division

Beed.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Beed Division has 8 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Beed.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Beed Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Jalna Division

Jalna.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Jalna Division has 4 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Jalna.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Jalna Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Latur Division

Latur.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Latur Division has 5 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Latur.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Latur Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Nanded Division

Nanded.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Nanded Division has 9 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Nanded.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Nanded Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Usmanabad Division

Usmanabad.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Usmanabad Division has 6 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Usmanabad.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Usmanabad Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Parbhani Division

Parbhani.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Parbhani Division has 7 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Parbhani.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Parbhani Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Amravati Division

Amravati.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Amravati Division has 8 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Amravati.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Amravati Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Akola Division

Akola.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Akola Division has 9 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Akola.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Akola Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Buldhana Division

Buldhana.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Buldhana Division has 7 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Buldhana.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Buldhana Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Yavatmal Division

Yavatmal.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Yavatmal Division has 9 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Yavatmal.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Yavatmal Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Nagpur Division

Nagpur.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Nagpur Division has 8 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificied in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Nagpur.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Nagpur Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Bhandara Division

Bhandara.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Bhandara Division has 6 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Bhandara.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Bhandara Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Chandrapur Division

Chandrapur.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Chandrapur Division has 7 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Chandrapur.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**

**Chandrapur Division**



## MAHARASHTRA STATE ROAD TRANSPORT CORPORATION

The Office of Divisional Controller, Wardha Division

Wardha.

### GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES

#### TENDER NOTICE

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Wardha Division has 5 Depots, Bus Stations Pick-up Sheds, Residential Quarters, Offices, Workshops etc., which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting. The period of advertisement contract is 3 years.

#### Advertisement for commercial places at Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 20 lakhs in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.4 lakhs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008 Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat - Rs. 625/-  
Total Rs. 5625/-
- (2) Earnest Money Deposit - Rs 5,00,000/(Rupees Five Lakhs only )  
(For the HQ of Regional Office / Division )  
2,00,000/(Rupees Two Lakhs only )
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Wardha.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12 /11/2008 to 2/12/2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3/12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Divisional Controller**  
**Wardha Division**



**MAHARASHTRA STATE ROAD TRANSPORT CORPORATION**  
**The office of Regional Manager, Mumbai Region**  
 Kiroil Road, Vidyavihar, Kurla, Mumbai-400086.

**GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES**

**TENDER NOTICE**

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Mumbai Region has 6 Divisions Depots, Bus Stations, Pick-up Sheds, Residential Quarters, Offices, Workshops etc., Which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting.

**Advertisement for commercial places at Regional, Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.**

<b><u>Type of Advertisement</u></b>	<b><u>Size of Advertisement</u></b>	
	<b><u>Min.</u></b>	<b><u>Max.</u></b>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Video Advts.		
a) Multi Media / Plasma Display		
b) Radio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 1 crore in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.20 lacs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008. Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat Rs. 625/-  
Total Rs.5,625/-
- (2) Earnest Money Deposit - Rs 20,00,000/(Rupees Twenty Lakhs only )  
(For the Head Quarter of Region Office)
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Mumbai.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12/11/2008 to 2 /12 /2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3 /12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Regional Manager**  
**Mumbai Region**



**MAHARASHTRA STATE ROAD TRANSPORT CORPORATION**  
**The office of Regional Manager, Pune Region**  
 Pune Railway Station Building, Pune.

**GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES**

**TENDER NOTICE**

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Pune Region has 5 Divisions Depots, Bus Stations, Pick-up Sheds, Residential Quarters, Offices, Workshops etc., Which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting.

**Advertisement for commercial places at Regional, Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.**

<b><u>Type of Advertisement</u></b>	<b><u>Size of Advertisement</u></b>	
	<b><u>Min.</u></b>	<b><u>Max.</u></b>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 1 crore in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.20 lacs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008. Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat Rs. 625/-  
Total Rs.5,625/-
- (2) Earnest Money Deposit - Rs 20,00,000/(Rupees Twenty Lakhs only )  
(For the Head Quarter of Region Office)
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Pune.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12/11/2008 to 2 /12 /2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3 /12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Regional Manager**  
**Pune Region**



**MAHARASHTRA STATE ROAD TRANSPORT CORPORATION**  
**The office of Regional Manager, Aurangabad Region**  
 Aurangabad CIDCO Bus Station, Aurangabad.

**GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES**

**TENDER NOTICE**

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Aurangabad Region has 7 Divisions Depots, Bus Stations, Pick-up Sheds, Residential Quarters, Offices, Workshops etc., Which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting.

**Advertisement for commercial places at Regional, Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.**

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificied in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 1 crore in outdoor advertising area. The tenderer has to submit solvancy certificate of Rs.20 lacs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008. Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat Rs. 625/-  
Total Rs.5,625/-
- (2) Earnest Money Deposit - Rs 20,00,000/(Rupees Twenty Lakhs only )  
(For the Head Quarter of Region Office)
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Aurangabad.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12/11/2008 to 2 /12 /2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3 /12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Regional Manager**  
**Aurangabad Region**



**MAHARASHTRA STATE ROAD TRANSPORT CORPORATION**  
**The office of Regional Manager Nashik Region**  
 Shingada Talao, Nashik.

**GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES**

**TENDER NOTICE**

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Nashik Region has 4 Divisions Depots, Bus Stations, Pick-up Sheds, Residential Quarters, Offices, Workshops etc., Which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting.

**Advertisement for commercial places at Regional, Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.**

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 1 crore in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.20 lacs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008. Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat Rs. 625/-  
Total Rs.5,625/-
- (2) Earnest Money Deposit - Rs 20,00,000/(Rupees Twenty Lakhs only )  
(For the Head Quarter of Region Office)
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Nashik.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12/11/2008 to 2 /12 /2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3 /12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Regional Manager**  
**Nashik Region**



**MAHARASHTRA STATE ROAD TRANSPORT CORPORATION**  
**The office of Regional Manager, Nagpur Region**  
 Ganesh peth, Nagpur.

**GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES**

**TENDER NOTICE**

Maharashtra State Road Transport Corporation is a leading organization in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighboring states. The Nagpur Region has 4 Divisions Depots, Bus Stations, Pick-up Sheds, Residential Quarters, Offices, Workshops etc., Which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting.

**Advertisement for commercial places at Regional, Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.**

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Video Advts.		
a) Multi Media / Plazma Display		
b) Radio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area specified in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 1 crore in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.20 lacs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008. Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat Rs. 625/-  
Total Rs.5,625/-
- (2) Earnest Money Deposit - Rs 20,00,000/(Rupees Twenty Lakhs only )  
(For the Head Quarter of Region Office)
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Nagpur.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12/11/2008 to 2 /12 /2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3 /12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Regional Manager  
Nagpur Region**



**MAHARASHTRA STATE ROAD TRANSPORT CORPORATION**  
**The office of Regional Manager, Amravati Region**  
 Gadage Nagar Chawk, Amravati.

**GOLDEN OPPORTUNITY FOR ADVERTISING AGENCIES**

**TENDER NOTICE**

Maharashtra State Road Transport Corporation is a leading organisation in the country engaged in passenger road transport. The network of passenger road transport is spread over the entire state of Maharashtra and in all the neighbouring states. The Amravati Region has 4 Divisions Depots, Bus Stations, Pick-up Sheds, Residential Quarters, Offices, Workshops etc., Which are extremely beneficial for commercial publicity such as; Advt. Inside & Outside of the Buses full Bus painting.

**Advertisement for commercial places at Regional, Divisional Office, Workshops, Depots, Bus Stations, ST Premises etc.**

<u>Type of Advertisement</u>	<u>Size of Advertisement</u>	
	<u>Min.</u>	<u>Max.</u>
1) Hoardings	12' x 8'	60'x 20'
2) Sign board	3' x 2'	12'x 3'
3) Glow Sign board	3' x 2'	12'x 3'
4) LC Display Board/ Electronic Sign board	3' x 2'	12'x 3'
5) Neon Sign board	3' x 2'	12'x 3'
6) Show cases		
7) Audio, Vedio Advts.		
a) Multi Media / Plazma Display		
b) Redio / FM Audio Advertisement		
c) On line TV / Closed Circuit T.Vs / Speaking Clock		

Advertisement can be displayed at above place as per above types No. 1 to 7 tender advertisement is not permissible in restricted area spacificed in the tender document.

Two separate sealed Tenders in two bid systems are invited from reputed and experienced Advertising Agencies having minimum experience of two years in the field of Commercial Publicity Advertisement and minimum annual turnover of Rs. 1 crore in outdoor advertising area. The tenderer has to submit solvency certificate of Rs.20 lacs from Nationalised/Scheduled Bank during last two years. i.e. 2007-2008. Offers are invited for obtaining and displaying commercial advertisements by the sole Licensee on all above places by way of two tenders for a period of 3 years on the basis of offer of certain Guaranteed Revenue.

The offer are called on State level, Region level and Divisional level by the Corporation. Appointment of licensee would be done on the basis of highest guarantee amount realised out of the best profitable option.

- (1) Cost of Tender Document - Rs.5, 000/- + 12.50% Vat Rs. 625/-  
Total Rs.5,625/-
- (2) Earnest Money Deposit - Rs 20,00,000/(Rupees Twenty Lakhs only )  
(For the Head Quarter of Region Office)
- (3) Mode of payment of EMD - By way of Demand Draft drawn in  
favour of MSRTC fund account drawn on any Nationalised/  
Scheduled Bank payable in Amravati.  
EMD to be submitted along with Technical Bid only.
- (4) Duration of sale of Tender Form - 12/11/2008 to 2 /12 /2008.  
(On office days only between  
10.30 a.m. to 2.30 p.m.)
- (5) Date & Time of accepting sealed tenders. - 3 /12/2008 upto 12.00 hrs.  
  
Date & Time of opening Technical Bids. - 3/12/2008 at 2.00 hrs.  
  
Date & Time of opening Financial Bids. - 3/12/2008 at 5.00 hrs.
- (6) Place of sale and acceptance of tender forms. - As mentioned above.
- (7) Pre-bid meeting- 20/11/2008 at 11.00 hrs.

**Regional Manager**  
**Amravati Region**