

MSRTC launches Bus Ticket Bookings on Mobile Phones



Shri Radhakrishna Vikhe Patil, Tr Minister & Shri Deepak Kapoor, VC & MD, MSRTC showing the first mobile phone generated ticket .

The Maharashtra State Road Transport Corporation (MSRTC), at the hands of Shri Radhakrishna Vikhe Patil – Hon Minister for Transport, today launched the facility to book their bus tickets via mobile phones. Shri Deepak Kapoor – Vice Chairman & Managing Director, MSRTC and Shri Dewang Neralla- Director atom technologies Ltd were present at the occasion.

The MSRTC currently runs a fleet of about 16,000 buses and daily carries close to 70 lakh passengers generating daily revenue of over Rs 9.69 crore. On January 8, MSRTC opened their On Line Booking services, thus making it easier for our customers to book tickets from the comfort of their homes. Then Toll Free call centre was also opened on February 10 to facilitate online booking as well as other customers. As extension of on line booking and part of its commitment to make its bus bookings more convenient for all its customers, we are launching mobile booking facility today. This facility of booking tickets using a mobile phone is going to make it easier for travelers to use the MSRTC service. After Karnataka, as per our information, we are the second state in the country to offer this modern convenience for our customers.

As per our agreement for Online Booking, we are again working with Bill Desk for our Payment Gateway in mobile booking and the software for this has been developed by Atom Technologies Ltd. To use this service, customer can download the application from atom(www.atomtech.in) or MSRTC website (www.msrtc.gov.in) or by sending a SMS 'atom' to 54959. The detailed procedure of booking the ticket is enclosed herewith.

Shri Deepak Kapoor, Vice Chairman & Managing Director of MSRTC, said "MSRTC has come a long way over the last 62 years of its existence. Our aim has always been to make travelling convenient and comfortable for all our customers. The launch of this service today is our next step towards increasing the convenience for our customers to book their tickets without having to visit a counter. With the launch of this user-friendly and convenient option of booking tickets, we expect more and more people to use the MSRTC services resulting in increased revenue."

Steps to download atom mobile application

atom's mobile application is convenient and easy to use, can be downloaded through multiple channels like SMS , WAP link , atom / merchant website etc., one just needs to have basic GPRS activated on phone.

1. SMS <atom> to 54959 from your mobile to get a link to download atom mobile application
2. Click on link(<http://www.atomtech.in/download.aspx>) to download atom mobile application
3. Enter registration details, for one-time registration on atom.
4. Create 4-6 digits Pin of your choice, this Pin needs to be remembered for future transaction.
5. Start transacting using atom.

Steps for MSRTC ticket reservation from mobile using atom mobile application.

1. Open atom application from your mobile.
2. Go to Services menu, choose the travel submenu and select MSTRC
3. Select 'Bus Reservation
4. Enter your Journey details.
5. Select Bus Service type and time of journey.
6. The ticket details are displayed on the screen
7. Enter your credit card details and confirm your ticket.
8. The receipt is displayed on the screen.
9. You will receive the confirmation on Email
10. You need to take printout of the email, which will be considered as ticket for your journey.

